

HAILEY HOFFMAN

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A photographer with a passion for storytelling and strong news sense, in search of positions in community-oriented newsrooms. Currently relocating from the Pacific Northwest to the Midwest.

WORK EXPERIENCE

Visual Journalist | Cascadia Daily News Oct. 2021 – Present
Bellingham, Washington

Responsible for driving visual storytelling at a weekly print, daily online publication. Helped launch the publication in 2022 with the goal to increase news coverage in a news desert. Photographed 100s of assignments, produced regular short-form video and wrote news and feature stories.

Staff Photographer | The Astorian July 2019 – Sept. 2021
Astoria, Oregon

The only staff photographer, videographer and drone pilot for tri-weekly newspaper with a circulation of 9,000 across Clatsop County in Northwest Oregon. Produced art for three covers and photographed five to ten assignments per week, including breaking news, sports, events, etc.

EDUCATION

Western Washington University Sept. 2015 – June 2019
Bachelor of Arts in Visual Journalism; Bachelor of Arts in Spanish; Honors College graduate

WORKSHOPS + RECOGNITION

Missouri Photo Workshop (76) September 2024
Admitted to competitive workshop to refine photo storytelling skills in a hands-on, week-long workshop in Kennett, Mo. Produced a story about a local doctor, Dave Jain, as he processed monumental life changes.

Photographer of the Year October 2024
Washington Newspaper Publishers Association
Selected as top photographer in competition with dozens of organizations in Washington.

First place – Series from a medium newsroom June 2024
Society of Professional Journalists – Region 10
Received for visuals to accompany a written series about the efforts to replace Whatcom County's jail

SKILLS

Photography
Professionally documenting life since 2016. Adept at capturing people, action, landscapes, life.

Videography
Adept at producing short-form video to highlight news stories on social media platforms like Instagram, TikTok and YouTube.

Writing
Several years of experience writing articles for news in a clear, concise manner for mass consumption.

Drone
FAA Part 107 certified to fly drones commercially with five years of experience.

Spanish Language
Strong grammar and writing skills. Ability to listen and make basic conversation.

Traits
Effective communicator
Deadline-oriented
Works well with others
Creative