

HAILEY HOFFMAN

Photographer
Journalist
Drone Pilot

CONTACT

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WEB

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SKILLS

Photography

Professionally capturing stories, events and sports since 2016. Extensive knowledge of journalism ethics and style.

Videography

Documentary style video for visual storytelling since 2017.

Drone Photography

FAA Part 107 certified for commercial drone usage.

Writing

More than two years experience writing articles on local events and incidents. Expert in AP Style.

Spanish Language

Conversational fluency and strong grammar skills

Adobe

Experienced with Photoshop, Lightroom, Premiere, After Effects, Illustrator, etc.

EXPERIENCE

Visual Journalist | October 2021 - Present

Cascadia Daily News - Bellingham, Washington

Staff photographer and education reporter for start-up news publication covering Whatcom County. Works with reporters to visually capture stories; creates, plans and executes long form stories; covers events from community parades to visits from Congressional officials. Writes about education, covering public schools and higher education institutions.

Visual Journalist | July 2019 - September 2021

The Astorian (The Daily Astorian) - Astoria, Oregon

The only staff photographer, videographer and drone pilot for tri-weekly newspaper with a circulation of 9,000 across Clatsop County in Northwest Oregon. Produced art for three covers and photographed five to ten assignments per week, including breaking news, sports, events, etc. Created photo essays and videos to improve online footprint. Responsible for visual coverage of the COVID-19 pandemic. A photo essay, Portraits in a Pandemic, was the most viewed piece on the Astorian website for all of 2020.

Photojournalist | June 2018 - August 2018

Skagit Valley Herald - Mount Vernon, Washington

Intern responsible for shooting five assignments a week for the daily newspaper in Skagit County with a circulation of 15,000. Covered breaking news, local festivals and prep sports.

EDUCATION

Western Washington University | Sept. 2015 – June 2019

Bellingham, Washington

BA in Visual Journalism; BA in Spanish; Honors College graduate

AWARDS

Washington Newspaper Publishers Association | 2022

First place – General News Photo; First place – Photo Essay; Second place – Color Portrait Photo

Oregon Newspaper Publishers Association | 2020, 2021

First place – Photo essay; First place – News photo; Second, third place – Best Multimedia Element; Third place – Feature Photo

Society of Professional Journalists - Region 10 | 2020

Runner up – Spot News Photography