



HAILEY HOFFMAN

Photographer
Journalist
Drone Pilot

CONTACT

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A creative-minded and hardworking visual journalist with extensive experience telling stories through photography, videography, design and writing.

EXPERIENCE

Visual Journalist | October 2021 - Present

Cascadia Daily News - Bellingham, Washington
Staff photographer and videographer and education reporter for start-up news publication covering Whatcom County. Responsible for photographing stories for reporters, finding wild art and covering breaking news visually.

Visual Journalist | July 2019 - September 2021

The Astorian (The Daily Astorian) - Astoria, Oregon
The only staff photographer, videographer and drone pilot for tri-weekly newspaper with a circulation of 9,000 across Clatsop County in Northwest Oregon. Produces art for three covers and photographs five to ten assignments per week, including breaking news, sports, events, etc. Creates photo essays and videos to improve online footprint. Responsible for visual coverage of the coronavirus pandemic. A photo essay, Portraits in a Pandemic, was the most viewed piece on the Astorian website for all of 2020.

Editorial Assistant | September 2018 - January 2019

Bellingham Alive! Magazine - Bellingham, Washington
Wrote, photographed and congregated content for local monthly lifestyle magazine with a circulation of 300,000 people across northwest Washington. Covered larger issues, like homelessness, and lifestyle experiences, like local cuisine.

Photojournalist | June 2018 - August 2018

Skagit Valley Herald - Mount Vernon, Washington
Intern responsible for shooting five assignments a week for the daily newspaper in Skagit County with a circulation of 15,000. Covered breaking news, local festivals and prep sports.

EDUCATION & TRAINING

Western Washington University

Bellingham, Washington
BA in Visual Journalism
BA in Spanish
Honors College
September 2015 - June 2019

NPPA Mentorship Program

Currently paired with an experienced NPPA photographer to improve photojournalism skills, build portfolio and create long-form project.
September 2020 - Present

AWARDS

Best Multimedia Element - Second, Third Place | July 2021

Better Newspaper Contest - Oregon Newspaper Publishers Association
Awarded for a drone video and feature video for the Astorian.

Various photography awards - first, second, third | April 2020

Better Newspaper Contest - Oregon Newspaper Publishers Association
First place for Photo Essay - Portraits in a Pandemic; first place news photo - Black Lives Matter; third place feature photo - Land Reclaimed

Spot News Photography - Runner-up | May 2020

NW Excellence in Journalism Awards - Society of Professional Journalists
Awarded for a photo from a house fire in Warrenton, Oregon, in 2019.

SKILLS

Digital Photography

Professional shooting stories, events and sports since 2016. Confident in using Canon, Nikon and Sony.

Videography

Documentary style video for visual storytelling since 2017.

Drone Photography

FAA Part 107 certified for commercial drone usage. Experience with DJI.

Writing

Experience with journalistic writing and AP Style since 2016.

Spanish Language

Conversational fluency and strong grammar skills developed over six years of study.

Adobe

Experienced with Photoshop, Lightroom, Premiere, After Effects, etc.