

# HAILEY HOFFMAN

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A Chicago-based visual journalist open to freelance opportunities for photography, videography and writing.

## WORK EXPERIENCE

**Visual Journalist** | Cascadia Daily News  
*Bellingham, Washington*

Oct. 2021 – Feb. 2025

Responsible for driving visual storytelling at a weekly print, daily online publication. Helped launch the publication in 2022 to increase news coverage in a small, underserved community. Photographed, wrote and produced regular short-form videos for social media and occasional long-form documentary-style pieces.

**Staff Photographer** | The Astorian  
*Astoria, Oregon*

July 2019 – Sept. 2021

The only staff photographer, videographer and drone pilot for tri-weekly newspaper with a circulation of 9,000 across Clatsop County in Northwest Oregon. Produced art for three covers and photographed five to ten assignments per week, including breaking news, sports, events, etc.

## EDUCATION

**Western Washington University**

Sept. 2015 – June 2019

Bachelor of Arts in Visual Journalism; Bachelor of Arts in Spanish; Honors College graduate

## WORKSHOPS + RECOGNITION

**Third place – Feature Photography** | National Headliner Awards

April 2025

**Missouri Photo Workshop (76)**

September 2024

Admitted to competitive workshop to refine photo storytelling skills in a hands-on, week-long workshop in Kennett, Mo. Produced a story about a local doctor, Dave Jain, as he processed monumental life changes.

**Photographer of the Year** | Washington Newspaper Publishers Association

October 2024

**First place – Series from a medium newsroom** | SPJ Region 10

June 2024

*Society of Professional Journalists – Region 10*

Received for visuals to accompany a written series about the efforts to replace Whatcom County's jail.

## SKILLS

### Photography

Professionally documenting life since 2016. Adept at capturing people, action, landscapes, life.

### Videography

Adept at producing short-form video to highlight news stories on social media platforms like Instagram, TikTok and YouTube.

### Writing

Several years of experience writing articles for news in a clear, concise manner for mass consumption.

### Drone

FAA Part 107 certified to fly drones commercially with five years of experience.

### Spanish Language

Strong grammar and writing skills. Ability to listen and make basic conversation.

### Traits

Effective communicator  
Deadline-oriented  
Creative  
Collaborative